CAR / SUV / 4X4 / LIGHT TRUCK **ALL-SEASON TYRES** 2024 / 2025



F. AL 6800

THE FALKEN BRAND

The immense potential of Falken's tyres is created by the latest development technologies, state-of-the-art engineering facilities, test tracks throughout the world that replicate all major road and weather conditions as well as international know-how h oned by more than one hundred years of manufacturing tyres. The Falken brand was established in 1983 in its home country of Japan, initially as a flagship brand of high-performance radial tyres. Today, more than four decades later, Falken offers quality products throughout Europe that stand for the highest level of performance, innovation and driving pleasure.

OUR SUCCESSES

The high quality of our tyre products is confirmed to us over and over again – by our many satisfied customers, but also by the high scores and positive results from a host of independent tyre tests. This information delivers constant endorsement that Falken tyres fulfil all the rigorous standards for premium tyres. The tests also regularly confirm Falken's status as one of the brands offering top value for money. Here is a selection of our test results.

EUROWINTER H502

ZIEX ZE320





e. ZIEX







AZENIS FK520





MULTI-TALENT 365 DAYS OF THE YEAR

Our multitalented all-rounders enable us to strike a great balance between performance and quality. All offering outstanding value for money plus uncompromising safety.





EUROALL SEASON A5220 PRO

The ultimate all-round tyre for performance-oriented vehicles



The ultimate all-rounder for all weathers



EUROALL SEASON AS220 PRO

Our response to the newest requirements: the first all-season tyre for performance-focused drivers, with an extra safety boost – approved for speeds up to 270 km/h.

FEATURES AND BENEFITS

- Falken's first all-season tyre specifically tailored to performance-oriented vehicles
- Supports high cornering speeds in wet and dry conditions
- Safety plus sporty performance at speeds up to 270 km/h
- Falken's answer to the new challenges of increasingly wet winter conditions, while also offering great safety reserves on snowy roads
- Advanced 4D-Nano Design technology delivers improved wet grip, greater fuel efficiency and longer tyre life
- Lightweight construction improves fuel economy and cuts CO₂ emissions
- Aerodynamic sidewall design with new Nano-Black lettering for a stylish modern look

Dry Performance Wet Performance

Winter Performance

Dynamic Response

Comfort

Low Noise

PERFORMANCE ADVANTAGES



- 45 Sizes
- 17-21 Inches
- Series 35–65
- Speed index: V/W

See page 6–7 for detailed information.

For more product details, see pages 14-17.

 Image: Winter Performance
 Image: Composition of the performance
 Image: Compos



EUROALL SEASON AS220 PRO



73 MFS, M+S,

MFS, M+S,

MFS, M+S, 🔆

MFS, M+S, 🙀

74 MFS, M+S,

73

71

71

CAR AND SUV ALL-SEASON TYRES

Tyre sizes	LI / SI	[CAR	SUV	08			dB	Comments
SERIES 35									
245/35R18	92W	XL	\checkmark		D	В	В	71	MFS, M+S, 🙀
255/35R19	96W	XL	√		D	В	В	71	MFS, M+S,
SERIES 40									
225/40R18	92W	XL	\checkmark		D	В	В	71	MFS, M+S,
235/40R18	95W	XL	\checkmark		D	В	В	71	MFS, M+S,
245/40R18	97W	XL	\checkmark		D	В	В	71	MFS, M+S, 🖄
265/40R19	102W	XL	√		D	В	В	72	MFS, M+S, 🔆
SERIES 45									
225/45R17	94W	XL	\checkmark		D	В	В	71	MFS, M+S, 🖄
235/45R17	97 W	XL	\checkmark		D	В	В	71	MFS, M+S, 🖄
245/45R17	99W	XL	\checkmark		С	В	В	71	MFS, M+S, 🖄
225/45R18	95W	XL	\checkmark		D	В	В	71	MFS, M+S, 🖄
235/45R18	98W	ХL	\checkmark		С	В	В	71	MFS, M+S, 🖄
245/45R18	100W	ХL		\checkmark	С	В	В	71	MFS, M+S, 🙀
255/45R18	103W	XL	\checkmark		С	В	В	71	MFS, M+S, 🖄
225/45R19	96W	ХL	\checkmark		D	В	В	71	MFS, M+S, 🔆
235/45R19	99W	XL	\checkmark		С	В	В	71	MFS, M+S, 🖄
245/45R19	102W	ХL	\checkmark		С	В	В	71	MFS, M+S, 🔆
		271		\checkmark	С	В	В	71	MFS, M+S, 🙀
255/45R19	104W	ХL		v		D	Б	/1	WIFS, WI+S, /*
255/45R19 245/45R20	104W 103W	XL XL		\checkmark	C C	B	B	71	MFS, M+S,

305/45R20	116W	XL	\checkmark	С	В	В
255/45R21	106W	XL	\checkmark	С	В	В
275/45R21	110W	XL	✓	С	В	В
285/45R21	113W	XL	\checkmark	С	В	В

112W XL

SERIES 50

285/45R20

225/50R17	98W	XL	\checkmark		С	В	В	71	MFS, M+S, 🙀
235/50R18	101W	XL		\checkmark	С	В	В	71	MFS, M+S, 🖄
235/50R19	103W	XL		\checkmark	С	В	В	71	MFS, M+S, 🖄
255/50R19	107W	XL		\checkmark	С	В	В	71	MFS, M+S, 🖄
255/50R20	109W	XL		\checkmark	С	В	В	71	MFS, M+S, 🔆
265/50R20	111 W	XL	\checkmark		С	В	В	71	MFS, M+S, 🖄

🗸 С В В

SERIES 55

235/55R17	103W	XL	\checkmark		С	В	В	71	M+S, 🖄
225/55R18	102W	XL		\checkmark	С	В	В	71	M+S, 🖄
235/55R18	104V	XL		✓	С	В	В	71	M+S, 🔆
255/55R18	109W	XL		\checkmark	С	В	В	71	M+S, 🔆
235/55R19	105W	XL		✓	С	В	В	71	M+S, 🖄
255/55R19	111 W	XL		\checkmark	С	В	В	71	M+S, 🔆
235/55R20	105V	XL		\checkmark	С	В	В	71	M+S, 🖄
265/55R20	113V	XL		\checkmark	С	В	В	71	M+S, 🔆

EUROALL SEASON AS220 PRO



CAR AND SUV ALL-SEASON TYRES

Tyre sizes SERIES 60	LI / S	í CAR	SUV	03			dB	Comments
235/60R17	106V	XL	\checkmark	С	В	В	71	M+S, 🔆
225/60R18	104W	XL	\checkmark	С	В	В	71	M+S, 🖄
235/60R18	107W	XL	\checkmark	С	В	В	71	M+S, 🔆
255/60R18	112W	XL	\checkmark	С	В	В	71	M+S, 🖄
235/60R19	107V	XL	\checkmark	С	В	В	71	M+S, 🔆

SERIES 65

235/65R17	108V	XL	\checkmark	С	В	В	71	M+S, 🖄	
235/65R18	110V	XL	\checkmark	С	В	В	71	M+S, 🖄	

EUROALL SEASON AS210



CAR AND SUV ALL-SEASON TYRES

Tyre sizes	LI/S	I	CAR	SUV	08			dB	Comments
SERIES 45									
195/45R16	84V	XL	\checkmark		D	В	В	70	MFS, M+S, 🖄
215/45R16	90V	XL	\checkmark		D	В	В	70	MFS, M+S, 🖄
205/45R17	88V	XL	\checkmark		D	В	В	70	MFS, M+S, 🖄
215/45R17	91W	XL	\checkmark		D	В	В	70	MFS, M+S,
255/45R19	104V	XL		\checkmark	С	В	В	72	MFS, M+S, 🖄
215/45R20	95T	XL	\checkmark		D	В	А	69	MFS, M+S,

SERIES 50

195/50R15	82V		\checkmark		D	В	А	69	MFS, M+S, 🖄
185/50R16	85V	XL	\checkmark		D	В	В	72	MFS, M+S, 🔆
195/50R16	88V	XL	\checkmark		D	В	В	70	MFS, M+S, 🔆
205/50R17	93V	XL	\checkmark		D	В	В	70	MFS, M+S, 🔆
215/50R17	95V	XL	\checkmark		С	В	В	70	MFS, M+S, 🖄
215/50R18	92V			✓	D	В	В	72	MFS, M+S, 🔆
225/50R18	99V	XL	\checkmark		D	В	В	72	MFS, M+S, 🖄
215/50R19	93T		\checkmark		D	В	В	72	MFS, M+S, 🔆
245/50R19	105V	XL		\checkmark	D	В	В	72	MFS, M+S, 🔆

SERIES 55

175/55R15	77T		\checkmark	D	В	В	71	M+S, 🖄
185/55R15	82H		\checkmark	D	В	В	71	M+S, 🖄
185/55R15	86H	XL	\checkmark	D	С	В	70	M+S, 🙀

 $\mathsf{LI}=\mathsf{Load}\;\mathsf{index}\quad\mathsf{SI}=\mathsf{Speed}\;\mathsf{index}\quad\mathsf{MFS}=\mathsf{Rim}\;\mathsf{Protection}$

All labelling and technical information are subject to industry standard tolerances. We reserve the right to make technical changes. Labelling information may be subject to change.

Fuel efficiency°

External rolling noise°

Wet grip°

dB Value (expressed in dB(A)) for external rolling noise°

 $^\circ In$ accordance with EU regulation 2020/740

EUROALL SEASON AS210



CAR AND SUV ALL-SEASON TYRES

Tyre sizes	LI / S	I	CAR	SUV	08			dB	Comments
SERIES 55									
195/55R15	85H		\checkmark		D	В	В	69	M+S, 🙀
195/55R15	89V	XL	\checkmark		D	В	В	70	M+S, 🖄
195/55R16	87 V		\checkmark		D	В	А	69	M+S, 🖄
195/55R16	91V	XL	\checkmark		D	В	В	70	M+S, 🖄
205/55R16	91H		\checkmark		С	В	А	69	M+S, 🙀
205/55R16	94V	XL	\checkmark		С	В	В	70	M+S, 🖄
215/55R16	97 V	XL	\checkmark		С	В	В	70	M+S, 🙀
225/55R16	99V	XL	\checkmark		С	В	В	70	M+S, 🖄
205/55R17	95V	XL	\checkmark		D	В	В	70	M+S, 🖄
215/55R17	98V	XL	\checkmark		С	В	В	70	M+S, 🖄
225/55R17	101V	XL	\checkmark		С	В	В	70	M+S, 🖄
215/55R18	99V	XL		\checkmark	С	В	В	70	M+S, 🖄
205/55R19	97 V	XL	\checkmark		С	В	В	70	M+S, 🖄
225/55R19	99V			\checkmark	С	С	В	72	M+S, 🖄

SERIES 60

165/60R14	79T	XL	\checkmark		D	С	В	70	M+S, 🙀
185/60R14	82H		\checkmark		D	С	В	69	M+S, 🙀
155/60R15	74T		\checkmark		D	С	В	69	M+S, 🙀
165/60R15	81T	XL	\checkmark		D	С	В	70	M+S, 🙀
185/60R15	84T		\checkmark		D	В	В	69	M+S, 🙀
185/60R15	88H	XL	\checkmark		D	С	В	70	M+S, 🙀
195/60R15	88H		\checkmark		D	В	В	69	M+S, 🙀
195/60R15	92V	XL	\checkmark		D	В	В	70	M+S, 🙀
175/60R16	82H		\checkmark		D	С	В	69	M+S, 🙀
185/60R16	86V		\checkmark		D	С	В	69	M+S, 🙀
195/60R16	93V	XL	\checkmark		D	В	В	70	M+S, 🔆
205/60R16	96V	XL	\checkmark		С	В	В	70	M+S, 🙀
215/60R16	99V	XL	\checkmark		С	В	В	70	M+S, 🙀
225/60R16	102V	XL		\checkmark	С	В	В	70	M+S, 🙀
215/60R17	100V	XL		\checkmark	С	В	В	70	M+S, 🙀
225/60R17	103V	XL		\checkmark	С	В	В	70	M+S, 🙀
265/60R18	110V			~	D	В	В	72	OE MB G-Class, M+S, ∠

SERIES 65

155/65R14	75T		\checkmark	D	С	В	71	M+S, 🖄
165/65R14	79T		\checkmark	D	С	В	69	M+S, 🖄
175/65R14	82T		\checkmark	D	С	В	69	M+S, 🔆
185/65R14	86H		\checkmark	С	С	В	71	M+S, 🖄
165/65R15	81T		\checkmark	D	С	В	69	M+S, 🔆
175/65R15	84 H		\checkmark	D	В	В	69	M+S, 🖄
175/65R15	88H	XL	\checkmark	D	С	В	70	M+S, 🔆
185/65R15	88H		\checkmark	С	В	В	69	M+S, 🖄
185/65R15	92T	XL	\checkmark	С	С	В	70	M+S, 🖄

EUROALL SEASON AS210



CAR AND SUV ALL-SEASON TYRES

Tyre sizes	LI / S	I	CAR	SUV	08			dB	Comments
SERIES 65									
195/65R15	91H		\checkmark		С	В	А	69	M+S, 🙀
195/65R15	91V		\checkmark		С	В	А	69	M+S, 🖄
195/65R15	95V	XL	\checkmark		С	В	В	70	M+S, 🖄
205/65R15	99H	XL	\checkmark		С	В	В	70	M+S, 🖄
205/65R16	95H		\checkmark		С	В	В	71	M+S, 🖄
215/65R16	98H			\checkmark	С	В	В	71	M+S, 🖄
215/65R16	102V	XL		\checkmark	С	В	В	70	M+S, 🖄
215/65R17	103V	XL		\checkmark	С	В	В	70	M+S, 🖄
225/65R17	106V	XL		\checkmark	С	В	В	70	M+S, 🖄

SERIES 70

155/70R13	75T		\checkmark		D	С	В	71	M+S, 🔆
165/70R14	81T		\checkmark		D	С	В	69	M+S, 🖄
175/70R14	84T		\checkmark		D	С	В	71	M+S, 🔆
175/70R14	88T	XL	\checkmark		С	С	В	70	M+S, 🖄
215/70R16	100H			\checkmark	С	С	В	71	M+S, 🖄

 ${\sf LI}={\sf Load}\;{\sf index}\quad {\sf SI}={\sf Speed}\;{\sf index}$

All labelling and technical information are subject to industry standard tolerances. We reserve the right to make technical changes. Labelling information may be subject to change.

Fuel efficiency°

ncy° 🛛 🛒 External rolling noise°

Wet grip° dB Val

dB Value (expressed in dB(A)) for external rolling noise°

 $^\circ In$ accordance with EU regulation 2020/740



EUROALL SEASON VAN 11

Remarkable all-season tyres for light trucks and vans. The EUROALL SEASON VAN11 offers superb durability and safety, combined with excellent mileage in all applications. Outstanding performance on snow covered and wet roads.

FEATURES AND BENEFITS

- · Optimised pattern stiffness for excellent directional stability and driving dynamics, shorter braking distances, high levels of grip and even wear
- · Our oscillating groove and sipe pattern generates reliable traction in snow and mud
- High levels of wet grip and safety, with improved aquaplaning resistance
- 4D-Nano Design technology
- M+S and 3PMSF certified

PERFORMANCE ADVANTAGES



RANGE OF SIZES

- 23 Sizes
- 14-17 Inches
- Series 55-75
- Speed index: R/S/T/H

See page 11 for detailed information.

EUROALL SEASON VAN 11



LIGHT TRUCK ALL-SEASON TYRES

Tyre sizes	LI / SI				dB	Comments
SERIES 55						
225/55R17C	109/107T	С	А	В	71	M+S, 🖄
SERIES 60						
195/60R16C	99/97H	С	А	В	71	M+S, 🖄
215/60R16C	103/101T	С	А	В	71	M+S, 🔆
225/60R16C	105/103T	С	В	В	71	M+S, 🖄
215/60R17C	109/107T	С	А	В	71	M+S, 🔆
235/60R17C	117/115S	С	В	В	72	M+S, 🙀
SERIES 65						
215/65R15C	104/102T	С	В	В	71	M+S, 🖄
195/65R16C	104/102T	С	В	В	71	M+S, 🖄
205/65R16C	107/105T (103H)	С	А	В	71	M+S, 🔆
215/65R16C	109/107R (106/104T)	С	А	В	71	M+S, 🖄
225/65R16C	112/110R	С	А	В	71	M+S, 🔆
235/65R16C	115/113R	С	А	В	71	M+S, 🙀
235/65R16C	121/119R	С	А	В	71	M+S, 🖄
SERIES 70						
175/70R14C	95/93T	D	В	В	71	M+S, 🖄
195/70R15C	104/102S	D	В	В	71	M+S, 🔆
215/70R15C	109/107S	С	А	В	71	M+S, 🙀
225/70R15C	112/110R	С	В	В	71	M+S, 🔆
SERIES 75						
185/75R16C	104/102R	D	В	В	71	M+S, 🙀
195/75R16C	110/108T	С	В	В	71	M+S, 🙀
205/75R16C	113/111R	С	В	В	71	M+S, 🔆
215/75R16C	116/114R	С	А	В	71	M+S, 🙀
225/75R16C	118/116R	С	А	В	71	M+S, 🙀

LI = Load index SI = Speed index

All labelling and technical information are subject to industry standard tolerances. We reserve the right to make technical changes. Labelling information may be subject to change.

Fuel efficiency°

Wet grip°

225/75R16C

External rolling noise°

dB Value (expressed in dB(A)) for external rolling noise°

С В 71

В

M+S, 🖗

°In accordance with EU regulation 2020/740

121/120R

SUSTAINABILITY

Falken has always carved out its position as an **eco-friendly tyre manufacturer**, and will continue to step up its attention to environmental protection. Falken and its parent company, Sumitomo Rubber Industries (SRI), will play a key role in supporting the tyre industry's progress towards greater sustainability for the generations to come. Falken-manufactured tyres have been made from **97 per cent non-fossil materials** since 2007. The company has declared its target of using only sustainable materials for its long-life tyres by 2050.



WORLD'S LARGEST ROOFTOP SOLAR PANEL INSTALLATION

Sumitomo Rubber Industries Ltd. is installing the world's largest solar panel system on the roof of one of its production facilities. **100,000 square metres in area**, the system is being installed on a factory in Thailand, where products include tyres for the European market.

Alongside a further gas cogeneration system and biomass electric power system at the factory, this investment will ensure that in future the facility will be powered by **100 per cent renewable energy**.

ISO 50001 CERTIFICATION FOR PRODUCTION FACILITY

The production facility in the Turkish city of Çankırı, Anatolia, holds **ISO 50001** certification, and is SRI's third location with this qualification after China and Brazil.

The facility in Turkey set an array of modernisation measures in place to achieve the certification, including installation of high-efficiency hydro-powered cooling pumps, sensor-activated LED lighting and replacement of aluminium cooling fans with FRP (fibre-reinforced plastic) fans for use only on demand.

FOCUS ON CO2-NEUTRAL FUTURE

Falken and its parent company, Sumitomo Rubber Industries (SRI), are working hard on reducing emissions of carbon dioxide – a known greenhouse gas – from their operations, including using hydrogen as an energy source. This measure is hailed as **revolutionising the production process**.



For more information and current news about our journey to a sustainable future, visit our website: https://www.falkentyre.com/en/company/sustainability



ENVIRONMENTAL ASPECTS REST ON THREE TECHNOLOGY PILLARS

Alongside security technology and state-of-the-art simulation and analysis methods, SRI uses ENASAVE technologies as a third pillar to deliver positive environmental contributions. Cutting-edge supercomputers are used to analyse the behaviour of tyre compounds under realistic dynamic driving conditions, providing insights into processes at the nano level.

This enables significant progress to be made in improving tyre grip, as well as enhancing other characteristics with environmental impact: boosting mileage and lowering rolling resistance. The results are positive: lower levels of tyre wear particles in the environment and lower consumption of resources.

LESS IS MORE - TOP MARKS FOR WEAR

Two Falken products came out of the ADAC tyre wear tests with flying colours – and **top marks**. Falken's development engineers hail these results as confirmation of their work and proof of the success of their 4D Nano and Advanced 4D Nano design processes.

As tyre wear ends up in the environment as fine particulate, any possibility for its reduction is desirable. In addition, consumers value lower wear because their tyres need to be replaced less often.

BIOMASS

Around **25 per cent** of Falken tyres are currently comprised of biomass. On the way to achieving full sustainability in its tyres, Falken aims to increase this percentage to 30 per cent by 2030 alongside raising the proportion of recycled material to ten per cent.

CIRCULAR ECONOM



JOINT VENTURE FOR WASTE RECYCLING SOLUTIONS

Three Sumitomo companies and a US recycling specialist are combining their expertise to accelerate Sumitomo's circular economy efforts for raw materials and thus develop **viable waste recycling solutions**. In addition to **reducing resource consumption**, development focused on minimising carbon dioxide, known to be a major greenhouse gas.

The aim of the partnership is to leverage LanzaTech's biorecycling technology to transform waste tyre materials into valuable raw components, notably isoprene, for further rubber production.



For a full account of the contribution to a circular economy concept, visit our website at: https://www.falkentyre.com/en/press/article/recycling-joint-venture

PRODUCT DETAILS -HIGHLIGHTS

PRODUCTION AND DEVELOPMENT

Behind Falken tyres is a powerful combination of cutting-edge technologies in tyre development and state-of-the-art development environments. This wealth of expertise enables Falken to supply premium quality products with a price /performance ratio that is almost unparalleled on the market, without compromising on ride comfort and safety.



ADVANCED 4D-NANO DESIGN

Advanced 4D-Nano Design technology is the result of pioneering research and findings in molecular structures. It enables savings in fuel consumption of up to five per cent to be achieved compared to

conventional tyre models, extends durability and mileage and significantly improves the tyre's performance in wet conditions.

 EUROALL SEASON AS220 PRO
 EUROALL SEASON AS210

 See page 5 - 7
 See page 7 - 9

NANO

4D-NANO DESIGN - FALKEN'S INNOVATIVE COMPOUND DEVELOPMENT PROGRAM

Pioneering 4D-Nano Design technology enables our engineers to simulate the complex interactions of tyre compound components at the nanoscale.

EUROALL SEASON VAN11 See page 10 - 11

PRODUCT-FEATURE

Special product features enhance the safety of Falken tyres still further – such as unique tread design that maximises grip in snowy and icy conditions, as well as run-flat properties.



MDS - MULTI-DIRECTIONAL SIPE POSITIONING

The pattern design feature of Multi-Directional Sipe positioning delivers superb traction and braking forces at virtually any steering angle and ensures solid handling, especially on snowy roads.

EUROALL SEASON AS210 See page 7 – 9



NANO BLACK

The sophisticated concave-convex design reduces light reflection and increases blackness.

EUROALL SEASON AS220 PRO See page 5 – 7



ADAPTIVE CONSTANT PRESSURE - FOR A MORE UNIFORM PRESSURE DISTRIBUTION

This ground-breaking tread concept results in a perfect tyre footprint structure by evenly distributing pressure throughout the contact patch. This optimised tyre-road footprint delivers enhanced grip and driving dynamics.

EUROALL SEASON VAN11 See page 10 - 11

PRODUCT DETAILS -HIGHLIGHTS

PRODUCT-FEATURE



LIGHT WEIGHT CONSTRUCTION

Light weight delivers lower rolling resistance plus improved handling stability.

EUROALL SEASON AS220 PRO EUROALL SEASON VAN11 See page 5 – 7 See page 10 - 11



OPTIMISED CONTACT PATCH

The optimised contact patch helps to improve life performance and reduce uneven wear. It suppresses increased ground pressure at rib ends and maintains uniform ground pressure within each rib.

EUROALL SEASON AS220 PRO



3D SIPES

On icy roads, 3D sipes improve the contact patch by gripping the road surface. This boosts the edge effect, enhances traction on ice and delivers excellent grip in the wet as well as improving handling in the dry.

EUROALL SEASON AS210 EUROALL SEASON VAN11 See page 7 – 9

See page 10 - 11



CHAOTIC ARRAY

Random tread pattern over one pitch length reduces pattern noise during driving.

EUROALL SEASON AS220 PRO EUROALL SEASON AS210 See page 5 – 7 See page 7 – 9

EUROALL SEASON VAN11 See page 10 - 11



5-YEAR FALKEN GUARANTEE

"Falken tyres are developed and produced to the highest guality standards. Your trust in the quality of our services is the basis for our success." www.falkentyre.com/en/service/warranty



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EUROALL SEASON VAN11 See page 10 - 11

PRODUCT-FEATURE

AERO DESIGN

ROUND PROFILE

EUROALL SEASON AS220 PRO EUROALL SEASON AS210

The optimised tyre profile and smoother concave/ convex tyre surface control air flow during driving and reduce driving resistance.

Uniform tyre deflection mitigates localised tyre deformation

when the tyre is under load. This reduces rolling resistance

stress, and thus minimises unnecessary fuel consumption

and improves handling stability and ride comfort.

See page 7 – 9

EUROALL SEASON AS220 PRO See page 5 - 7

EU LABELLING

TYRE LABEL REGULATION 2020/740 - CONTENTS



- 1 QR code (direct access to public section of EU product database EPREL)
- 2 Trade name or trademark of the supplier
- 3 Tyre type identifier / article number
- 4 Tyre size, load capacity and speed index
- 5 Tyre class
- 6 Fuel efficiency pictogram, scale and performance class
- 7 Wet grip pictogram, scale and performance class
- 8 External rolling noise pictogram, value (expressed in dB(A) and rounded to the nearest integer) and performance class

(**0**.

Б

- 9 Snow grip pictogram
- 10 Ice grip pictogram
- 11 The serial number of this Regulation "2020/740"

Wet grip

EU tyre label. The label displays a

droplet and the tyre rating (A to E).

pictogram of a tyre and a water

The wet grip label

conditions. The

shows the tyre's grip

during braking in wet

information is shown

at the top right of the

ORIGINAL EQUIPMENT

Original Equipment – Designed for your car! Falken is constantly working for the perfect interaction between vehicle and tyre with leading vehicle manufacturers. Each car manufacturer defines a specific personality for each of its vehicle models while Falken provides the matching tyres for the vehicle. Find out about some of our current and past OE projects:



The Mercedes-Benz G-Class model is fitted with Falken WILDPEAK A/T AT3WA M0 and EUROALL SEASON AS210A M0 in size 265/60R18 and with AZENIS FK510 SUV M0 in size 265/55R19 as 0EM tyres.



Rolling resistance denotes the force needed to keep the tyre rolling. Rolling resistance information is shown at the top left of the EU

Rolling resistance

displays a pictogram of a tyre with a fuel pump and the tyre rating (A to E).

Noise emission

tyre label. The label

The noise emissions of the tyre are shown in decibels.

Tyres with A rating fall below the limit by 3 dB(A) or more; B-rated tyres fulfil the limits defined for the future. C-rated tyres are below the current permissible limits.



71 dB

Snow & ice grip

Tyres that are suitable for extreme winter conditions display the three peak mountain snowflake pictogram on the sidewall.

Nordic winter tyres for icy surfaces have an ice pictogram (C1 class vehicles only).

For more information on the labelling regulations for tyres, go to: https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32020R0740

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OEM PARTNERSHIPS

Major car brands rely on the quality of Falken Tyres. But Falken's extensive range of tyre models and sizes is also available to car dealers – a further sales channel supplying Falken high-performance tyres for cars, light vans, SUVs and 4x4s.*



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